

Creative Writing

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Whitireia and WelTec (Te Pūkenga) launch first micro-credentials for the publishing industry

In response to demand from organisations in the world of publishing and editing, Whitireia and WelTec (Te Pūkenga) has launched the first micro-credentials to support training and development in this sector. The two micro-credentials are NZQA-approved, with one covering **grammar and punctuation**, and the other **copy-editing**.

"There is a huge potential audience for these courses," says Theresa Crewdson, a publishing tutor at Whitireia. "They are aimed at people already in the workplace who want to sharpen or develop their language skills, as well as people wanting to dip their toes into editing. The courses would be helpful for international students who want to brush up on their English."

"We put these together with strong support from the Aotearoa New Zealand publishing industry, who want a flexible, easy-to-access study and professional development option."

A micro-credential certifies achievement of a coherent set of skills and knowledge. It is smaller than a qualification and focuses on skill development opportunities not currently catered for in the regulated tertiary education system. Micro-credentials are worth 5–40 credits and are based on strong evidence of need from employers, industry and/or community.

"The micro-credentials are part of a suite of provisions from the Whitireia Publishing programme. For an insight into Whitireia Publishing, take a look at our **website**; find us on **Facebook**, Instagram or Twitter; or sign up to our **newsletter**, where you'll receive regular updates and get a sense of our classes and activities," concludes Theresa.

Further information on the micro-credentials can be found here: <https://www.whitireiaweltec.ac.nz/study-programmes/creativity/creative-writing-and-publishing/>

Speaking on behalf of the Publishers Association of New Zealand, Claire Murdoch, Head of Publishing at Penguin Random House New Zealand says: "Publishers in Aotearoa keenly welcome the launch of these micro-credentials by Whitireia and WelTec. For a long time, we have sought to bring new people from diverse backgrounds into our wonderful industry and to upskill our mid-career people – wherever they might be based. We know the demand for this kind of learning is substantial. Whitireia's expert publishing team has well-established connections to industry, and is superbly positioned to deliver high-quality tuition that will equip many more New Zealanders to work with words as part of their careers."

"These micro-credentials are designed for self-directed study at your own pace," says Theresa. "Each course will take up to 50 hours to complete through an online app called Moodle. A tutor will be available to support students in their studies. Participants have up to 10 weeks to complete each course, and we provide a suggested timeline for study. However, you can complete them more quickly if you want to."

Writing Poetry (Micro-credential)



Level 5



8 weeks, part-time



\$440 (indicative for 2024 intake)

Are you interested in poetry? This course will take you through varied forms of writing poetry and introduce you to the Aotearoa/New Zealand poetry community. By the end of the course, you'll have explored different ways of seeing, created a portfolio of your own work, and gained a good understanding of what makes poetry work and how to critique it.

Flexible study options

This micro-credential is worth 10 credits, you can enrol in one micro-credential, or study multiple separately.

What you will learn

This micro-credential will develop the skills for writing original poetry, develop critiquing skills, and introduce students to the New Zealand Poetry community. You'll be able to write poems in a range of poetic forms and styles, constructively comment on the work of peers, and critically reflect on published poetry.

Content covered includes;

- defining poetry
- starters and inspiration
- ways of seeing
- form in poetry
- contemporary poetry and historical poetry
- editing poetry
- analysing poetry and giving constructive feedback on poems

Entry requirements

Open entry.

Disclaimer: The information contained in this document is correct at the time of print. Whitireia and WelTec | Te Pūkenga reserves the right to cancel or postpone any of the programmes, and shall not be liable for any claim other than the proportion of programme fees that the cancelled portion bears. Some programmes may be dependent upon formal approval from NZQA (New Zealand Qualifications Authority), TEC (Tertiary Education Commission) funding allocation, and the number of enrolments. As part of the NZQA targeted review of all Level 1-6 New Zealand qualifications, there may still be changes to some programmes starting in 2024. Fees, programmes, entry and selection criteria, and dates, are subject to change. Please check the relevant programme pages at whitireiaweltec.ac.nz for up-to-date information and full entry regulations before applying to enrol. Information regarding English language requirements is available on each course page at whitireiaweltec.ac.nz.